



The Ventura MC thread sewing machine is state of the art when it comes to manufacturing high-quality book blocks for hardcover and softcover production with a large size range.



ME & MY MULLER MARTINI VENTURA MC THREAD SEWING MACHINE

With Danny Mornin, Finishing Supervisor

Q So what are the main benefits of the Ventura MC?

A Being able to perfect and PUR bind in-house as well as being able to draw on covers for thread sewn books gives production much more control as we don't need to depend on third parties. We are the only printing company in Ireland with this capability in-house.

With this comes greater flexibility and planning becomes easier. Providing this service in-house means that we have reduced our carbon footprint as we have been able to cut out the significant transportation emissions associated with outsourcing binding.

Q Are there any special features that you particularly like?

A The optical scanning system monitors the open sections from the inside to make sure they are in the right sequence and opened correctly. This is great for quality control as it eliminates incorrect pagination defects.

Q Is there anything that you feel it lacks?

A No, the Ventura MC thread sewing machine is state of the art when it comes to manufacturing high-quality book blocks for hardcover and softcover production with a large size range.

Q How does this new machine effect finishing team?

A It is a reliable machine that we have confidence in. In fact, we put it through its paces on its very first production cycle – a 616 page book with covers and 20 signatures, 240x165 mm with a print run of 11,000 copies. The international client of that job visited GPS to see the premiere of the Ventura MC in person. The thread sewing machine ran without fault and the books were completed in next to no time. That was 3 years ago and it has proved itself to be a dependable workhorse.

Q Is it limited to sewing litho work?

A The digital-ready Ventura MC is also used for the production of digitally

printed books, which is fantastic. GPS already has a niche market producing short run digital book work in addition to our conventional long run litho books. In our experience there are very few printing companies that can produce a sewn digital book. Therefore, clients do not have to compromise on the type of binding they choose due to the method of print production. They are not limited to saddlestitching or PUR binding as with GPS they have the option of sewn too.

Q So what's the difference between this machine and the previous line you ran?

A The fully automated setup is faster and the operator is less likely to make errors. Unlike other sewing machines it does not tend to mark books and therefore there is less of a need for clients to specify a sealer which in turn reduces costs.

For samples of thread sewn books contact your Sales Rep on +44 (0) 28 9070 2020.